



Name	Date	

Business English - PLACEMENT TEST

Section A: Grammar and Lexis

Complete the sentences with answer a, b, c, or d. See example below.

Example:

Are you Mr Jensen? A:

B: Yes, I am. Please use the **answer sheet** at the back

am

'm not

do

C D 1 0

d are

Please use the answer sheet provided

1 A: Is this the right place for British Airways?	2 Roger is Switzerland.
B: Yes, it	a. with
a. isn't	b. from
b. are	c. not
c. is it	d. a
d. is	
3 A: Do you smoke?	4 A: does he work?
B: No, I	B: In a hospital.
a. don't	a. Why
b. 'm not	b. When
c. not	c. What
d. doesn't	d. Where



5 How do they play golf? a. usually b. every c. often d. time	6 Are there messages for me? a. got b. any c. a d. have
7 I'm afraid I can't the meeting at three. a. to make b. made c. make d. making	8 He in when I rang. a. wasn't b. isn't c. weren't d. didn't
9 Henry school at fifteen. a. has left b. leave c. left d. leaved	10 A: When he phone? B: At around three. a. was b. time c. did d. do
11 How time off do you get a year? a. many b. much c. any d. some	12 It's hotter today yesterday. a. as b. the c. more d. than



13	I go to work foot. a. by b. to c. on d. from	14	mca. b. c.	on an important project at the oment. going to work worked work 'm working
	I the report yet. I need a couple more hours. a. didn't finish b. don't finish c. haven't finished d. 'm not finishing		a. b. c. d.	a profit this year. set up made did ran
17	A: May I have extension 315? B: I'll just you through. a. put b. connect c. call d. play	18	a. b. c.	uld I a message? speak leave tell say
19	A: What's he like? B: He a. works for the National Bank of Poland. b. 's the Public Relations Manager. c. 's a nice man. d. plays golf.	20	B: a. b. c.	How do you do? ——— Pleased to meet you. I'm pleased too. Nice to have met you. Good to see you too.



21	Who the first e-mail? a. did send b. did happen c. sent d. was sent	22 I'll with the e-mail straight away. a. send b. deal c. go d. write
23	It's the meal I've ever eaten! a. expensive than b. more expensive c. expensivest d. most expensive	24 I'll have breakfast sent to your room. a. up b. out of c. in d. at
25	Prices have remained in the first quarter. a. increase b. stable c. same d. steadily	26 I'm writing to the refund for damaged goods. a. claim b. tackle c. take d. book
27	35,000 people in the last five years. a. were been laid off b. lay off c. are laid off d. have been laid off	28 It cost one hundred euros! What a complete of money. a. invest b. spent c. waste d. lot



29	He me that he was happy in his new department. a. said b. told c. speak d. asked	30 We less time travelling, if we worked from home. a. spend b. 'd spend c. would spent d. are spending
31	Does the conference centre have internet? a. access b. location c. centre d. transfer	32 Sorry, I didn't that. Could you say it again? a. not with b. explain c. catch d. miss
33	Would you mind, please? a. not to smoke b. not smoking c. didn't smoking d. if not smoking	34 You be tired after your long journey. a. can b. let c. must d. ought
35	I agree with you up to a a. question b. position c. point d. view	36 I thought everyone knew.a. Won't you hear?b. Haven't you heard?c. Didn't you hear?d. Aren't you hearing?



37	Let's move to the next point of my presentation. a. about b. up c. for d. on	38 I'm sorry, but can I just in here? a. come b. interrupt c. move d. speak
39	So, let's sum what we've discussed so far. a. about b. up c. with d. for	40 I from you. a. look forward to hear b. looking forwards to hearing c. look forward to hearing d. look forwards for hearing
41	How are things you? a. with b. to c. at d. of	42 I think it's of fish with cream and white wine. a. kind b. made c. like d. sort
43	I'm sorry for the in getting back to you with the quote. a. wait b. hold c. late d. delay	 44 I suggested the whole thing forward by a week. a. bringing b. to bring c. that bring d. we bringing



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45	With I think that's a little too low. a. frank b. respect c. honesty d. unfortunately	46 no see. You haven't changed a bit! a. Long time b. Long wait c. Long listen d. Long view
47	Are you saying they've fallen of projections again? a. down b. decrease c. short d. rapidly	48 It was a very meeting in the end. a. achievement b. smoothly c. success d. fruitful
49	l've just a job with Bill Gates! a. landed b. run c. set d. caught	50 Can I get hold the organisers? a. to b. of c. for d. up





Section B: Reading

Below are three readings with missing words. Read and choose a missing word from answers a, b, c, or d. Enter the letter on your Answer Sheet.

- 1. a. write b. read c. delete d. see
- 2. a. he b. they c. it d. e-mail
- a. him
 b. us
 c. her
 d. we
 a. Always
 b. never
 c. every day
 d. often
- 5. a. who b. this c. these d. what

Reading 1

It's easy to (1)_____ an e-mail. You type it on to a computer screen, hit a button and off (2)_____ goes. But the speed of the process is also a problem. It doesn't encourage (3)_____ to think much about what we write. As a result, e-mail messages are (4)_____ grammatically incorrect, disorganised and full of spelling and typing errors. Badly expressed ideas are more difficult to read. They can also cause expensive misunderstandings. Managers nowadays have to read enormous quantities of e-mails, and (5)_____ adds to the stress of their jobs.

For Reading 2:

- 6. a. hard b. good c. offensive d. polite
- 7. a. because b. but c. however d. and
- 8. a. By b. As c. Unless d. If
- a. business
 b. place
 c. market
 d. shop
 a. cheaper
 b. less
 c. least
 d. same

Reading 2

A hard sell is often seen as (6)_____ in Japan. Japanese business people may think that you are trying to convince them (7)____ your product is no good. It is better to use a low-key sale pitch and give them objective information. The Japanese are not accustomed to aggressive American techniques that use a persuasive 'winning' argument. (8)____ you are not completely honest about your product, your credibility will be damaged and what you say will lose influence. Don't say that yours is 'the best on the (9)_____'. It is better to say, 'We sold more than two million units last year. As you know our closest competitor sold (10)_____ than a million.'





For Reading 3:

11.	a. crash	b. share	c. flotation	d. increase
12.	a. broadcasted	b. grown	c. fallen	d. advertised
13.	a. outlets	b. shirts	c. middlemen	d. contracts
14.	a. logo	b. service	c. brand	d. manager
15.	a. refunded	b. claimed	c. netted	d. advertised

Reading 3

Manchester United stopped being just a famous football team several years ago and became a
highly successful multinational corporation. The words 'football' and 'club' were actually dropped
from the players' badges in 2000 in an effort to strengthen the corporate image. With a successful
stock market (11) in 1991 and a market value, according to City accountants Deloitte
and Touche, of over £110m, Manchester United is as much a triumph of the media as of great
soccer. 'Top clubs have (12) on the back of television contracts', says Richard Baldwin
of Deloitte and Touche. With this also comes merchandising. Manchester United's megastore
stocks 1,500 different items, is constantly packed, and merchandising (13) as far away
as Singapore, Hong Kong and Sydney attract thousands of fans who couldn't even tell you where
Manchester is on the map. 'United look and behave very much like a traditional business from a
corporate point of view,' says Nigel Hawkins, a financial analyst. 'They have a strong
(14) and have worked to maximise it by bringing in good people.' They certainly have.
One sponsorship deal alone – with Vodaphone – (15) Manchester £30 million.

Please use the answer sheet provided



Business Englisch Placement Test					
Name:		e-mail:		Punkte:	/ 65
Adresse:		Telefon		Level:	
		Datum:		Kurs:	

→ Please use this Answer Sheet / ANTWORTBOGEN ←

Section A

	Α	В	С	D		Α	В	С	D		Α	В	С	D		Α	В	С	D
1	0	0	0	0	14	0	0	0	0	27	0	0	0	0	40	0	0	0	0
2	0	0	0	0	15	0	0	0	0	28	0	0	0	0	41	0	0	0	0
3	0	0	0	0	16	0	0	0	0	29	0	0	0	0	42	0	0	0	0
4	0	0	0	0	17	0	0	0	0	30	0	0	0	0	43	0	0	0	0
5	0	0	0	0	18	0	0	0	0	31	0	0	0	0	44	0	0	0	0
6	0	0	0	0	19	0	0	0	0	32	0	0	0	0	45	0	0	0	0
7	0	0	0	0	20	0	0	0	0	33	0	0	0	0	46	0	0	0	0
8	0	0	0	0	21	0	0	0	0	34	0	0	0	0	47	0	0	0	0
9	0	0	0	0	22	0	0	0	0	35	0	0	0	0	48	0	0	0	0
10	0	0	0	0	23	0	0	0	0	36	0	0	0	0	49	0	0	0	0
11	0	0	0	0	24	0	0	0	0	37	0	0	0	0	50	0	0	0	0
12	0	0	0	0	25	0	0	0	0	38	0	0	0	0		•	•	•	
13	0	0	0	0	26	0	0	0	0	39	0	0	0	0					

Section B

	Α	В	С	D		Α	В	С	D		Α	В	С	D		Α	В	С	D
1	0	0	0	0	5	0	0	0	0	9	0	0	0	0	13	0	0	0	0
2	0	0	0	0	6	0	0	0	0	10	0	0	0	0	14	0	0	0	0
3	0	0	0	0	7	0	0	0	0	11	0	0	0	0	15	0	0	0	0
4	0	0	0	0	8	0	0	0	0	12	0	0	0	0					

Section C: Writing

Name	Date
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Writing Exercise – Email

Instructions: Please write an email for the situation described below. Your email should be between **35 and 45 words** and it should include the 3 points listed below.

Your team is scheduled to complete a project next month, but there has been a delay.

- ** Write an email to the client and include the following:
 - apologize for the delay
 - give a reason for the delay
 - give a new date for completion of the project

