





Bernie Hertz

## **Personal Profile**

- Innovative, Visionary
- Enduring, Decisive
- · Motivated, Enthusiastic
- · Confident, Persuasive
- Reliable, Loves Challenges

## **Professional Skills**

- International Product Management
- Full Product Life Cycle Experience
- Marketing and Sales Strategies
- Business Development incl. Services
- Sales Training and Mentoring

## **Employment History / Education**

- Product Manager Software Solutions
- BSc Business Administration
- Certified Requirements Engineer
- Software Support Specialist
- · Chemical Laboratory Assistant