

# JOIN US!



## Welcome to Tooth Fairy

Not long ago, a dental professional on her way to a rock concert had a beautiful and simple idea. Using dental adhesive she temporarily placed a small, high-quality Swarovski crystal on her tooth. In just a few years her idea blossomed into Tooth Fairy Temporary Tooth Jewellery a European sensation that has been acclaimed in European editions of Woman, Elle and Cosmopolitan and is now appearing in businesses around the world. Established in 1999, Tooth Fairy is the world's Original Tooth Jewellery Company. Due to the popularity of Professional Tooth Jewellery Tooth Fairy continues to bring the latest trends to your establishments and has expanded into many innovative products.

Inside you'll find information on how you can offer these trendy, safe and very profitable items to your salon, spa, nail bar or retail outlet customers. We support our products and your business with online ordering, worldwide customer support, and an amazing selection of promotional materials.

We welcome you to learn more about Tooth Fairy's products — you'll be amazed at just how easy and profitable it can be!

Thank you,

*Holly Schroeder*

and The TOOTH FAIRY Team

## Top Quality Tooth Jewelry

Temporary • No drilling, pain or damage • Available in Yellow and White Gold  
Available with White, Blue and Red Crystals • Retail between **CHF 50-70**

### 18K Gold Pieces



### White Gold Pieces



### Shaped Crystals



### 18K Gold Shaped Crystals



### White Gold Shaped Crystals



### Swarovski Crystals



### NEW Mini Tooth Crystals

**Simple, subtle and shimmering!** This new Tooth Fairy Tooth Crystal is chic and elegant! It is small in diameter (only 1.5mm) which makes this an obvious top-seller for those clients wishing to Style Their Smile in a more delicate manner! It is only available in two eye-catching colors: white and rainbow which are the most popular colors in Tooth Crystals! These Tooth Crystals are applied with the same technique as other Tooth Jewels and also retail for **CHF 20-40**.

# ABOUT OUR TOOTH JEWELLERY

## Now your salon can service every client who would like to *"Style Their Smile!"*

When a client requests a Tooth Fairy Tooth Crystal you should ask them 'How long would you like your Tooth Fairy Tooth Crystal to last?' When it is between one month to one year you can apply it professionally with our Tooth Fairy Starter Kits. When it is one night to one month you can supply them with the NEW Tooth Fairy Home Kit.

### Do-It-Yourself Home Kit!

- Applied in minutes
- Manufactured by dental professionals
- Applied with safe dental materials
- Lasts up to one month
- Crystals from Swarovski®

The Tooth Fairy Home Kit Tooth Crystal will stay applied up to 4 weeks and is perfect for customers who want a bit of glam and fun!

The Tooth Fairy Do-It-Yourself Home Kit suggested retail price is

**CHF 20** in your salon. The Home Kit often entices customers to return to a salon to have a Tooth Crystal professionally applied. The Home Kits are sold singly or in a display box of twelve. Display Boards and Hanging Strips are available to promote your marketing of the Tooth Fairy Home Kits.



#0503 Home Kit

### Professional Kit

Tooth Crystal Starter Kits are designed to allow a beauty, hair, nail, spa, tattoo or piercing professional to apply Tooth Jewelry within 3-5 minutes. There are five sizes of Kits available.

These Kits come complete with all the supplies and promotional material needed to place a

Tooth Fairy Tooth Jewel (gloves and sterilizer not included).

The high-quality Swarovski Crystals will last between one month and one year. Also included in selected Kits are 18K and White Gold Pieces. Training is supplied by DVD! The material used to apply the Tooth Fairy is dental adhesive.

The dental adhesive is good for two years when stored in a refrigerator. This application requires no drilling and is completely painless. After the Tooth Jewel falls off or is removed there is no harm to the tooth. EVERYTHING is completely safe!

Professional Tooth Jewel suggested retail price is **CHF 20-40** when applied.



#0001 Professional Kit

### Promotional Tooth Crystal Starter Kit

For years salons have asked for a smaller Professional Kit that was less expensive! Tooth Fairy has now produced it! This Promotional Kit allows the professional to have the same training, quality of service and profit margins as our existing Tooth Crystal Starter Kits.



#0000 Promotional Kit

### Tooth Fairy Promotional Kit Contains

- 50 Swarovski Crystals (white)
- 1 Tooth Cleaner
- 1 Glue 1
- 1 Glue 2
- 50 Cotton
- 1 Working Pad
- 3 Glue 1 Applicators (brushes)
- 1 Tweezer
- 1 Water Holder
- 2 Glue Tips
- 1 Training DVD/Written Instructions
- 1 After Care and Client Consent Form
- 3 Promotional Flyers
- 1 Stock Card (underneath plastic tray)

# PROFESSIONAL KIT CONTENTS



#0001 Extra Small Kit

## Extra Small Kit Contains

- 100 Swarovski Crystals in ten colours
- 4 Gold/White Gold Pieces - Heart, Star, Moon and Teardrop
- 1 Tooth Cleaner
- 1 Glue 1
- 1 Glue 2
- 1 Crown Glue
- 1 Crystal Display Wheel
- 2 packs of Cotton
- 2 Working Pads
- 5 Glue 1 Applicators (brushes)
- 1 Tweezer
- 1 Water Holder
- 1 Training DVD/ Written Instructions
- 1 After Care and Client Consent Form
- 5 Promotional Flyers
- 1 Qualification Questionnaire
- 1 Stock Card (underneath plastic tray)



#0002 Small Kit

## Small Kit Contains

- 200 Swarovski Crystals in ten colours
- 8 Gold/White Gold Pieces - Heart, Star, Moon and Teardrop
- 1 Tooth Cleaner
- 1 Glue 1
- 2 Glue 2
- 1 Crown Glue
- 1 Crystal Display Wheel
- 4 packs of Cotton
- 4 Working Pads
- 10 Glue 1 Applicators (brushes)
- 2 Tweezers
- 1 Water Holder
- 1 Training DVD/ Written Instructions
- 1 After Care and Client Consent Form
- 5 Promotional Flyers
- 2 Qualification Questionnaires
- 1 Stock Card (underneath plastic tray)



#0003 Medium Kit

## Medium Kit Contains

- 600 Swarovski Crystals in ten colours
- 16 Gold/White Gold Pieces - Heart, Star, Moon and Teardrop
- 1 Tooth Cleaner
- 2 Glue 1
- 6 Glue 2
- 1 Crown Glue
- 2 Crystal Display Wheels
- 12 packs of Cotton
- 6 Working Pads
- 25 Glue 1 Applicators (brushes)
- 4 Tweezers
- 2 Water Holders
- 1 Training DVD/ Written Instructions
- 1 After Care and Client Consent Form
- 5 Promotional Flyers
- 3 Qualification Questionnaires
- 1 Stock Card (underneath plastic tray)



#0004 Large Kit

## Large Kit Contains

- 1000 Swarovski Crystals in ten colours
- 32 Gold/White Gold Pieces - Heart, Star, Moon and Teardrop
- 3 Tooth Cleaners
- 3 Glue 1
- 10 Glue 2
- 1 Crown Glue
- 2 Crystal Display Wheels
- 20 packs of Cotton
- 10 Working Pads
- 32 Glue 1 Applicators (brushes)
- 6 Tweezers
- 4 Water Holders
- 1 Training DVD/ Written Instructions
- 1 After Care and Client Consent Form
- 5 Promotional Flyers
- 4 Qualification Questionnaires
- 1 Stock Card (underneath plastic tray)

## Crown Glue

For the first time in Tooth Crystal history, Tooth Fairy has launched a product which enables the professional to apply a Tooth Fairy Tooth Jewel to a dental crown, bridge or veneer. The Tooth Jewel will last between one month and one year. The Crown Glue is simple to use in conjunction with Tooth Fairy's Professional Tooth Glue. One extra step is all that is needed so one still only requires 3-5 minutes for application! The Tooth Fairy Crown Glue comes complete with written instructions. Now you can service every customer who has ever desired a Tooth Fairy Tooth Jewel!



#0005 Crown Glue

# ACCESSORIES



#0902 Crystal Pick-up Sticks  
16 per package  
One time use  
picks up small items



#0500 12 Home Kits  
in a Display Box



#0501  
Counter Display Board  
Hangs 12

## Accessories

Reorders for members

(only available for previous Professional Kit purchasers)

- #0170 - Cotton Pieces Pack of 50
- #0171 - Tooth Cleaner (1ml)
- #0171 - Tooth Cleaner (5ml)
- #0180 - Glue 1 (1ml)
- #0181 - Glue 1 (6ml)
- #0172 - Glue 1 (12ml)
- #0173 - Glue 1 Applicator Brushes (pack of 38)
- #0182 - Glue 2 (1ml)
- #0174 - Glue 2 (2.5ml)
- #0175 - Water Holder
- #0176 - Cotton Pliers (Tweezers)
- #0177 - Crystal Holder
- #0178 - Working Pads
- #0183 - Refill Tips Pack of 15

New Sizes  
for Glue  
Reorders

**Lowest Reorder prices on the market!**

## PROFIT POTENTIAL



Tooth Fairy™ Tooth Jewellery is very profitable! Each Tooth Crystal application retails for **CHF 20-40** depending on your salon.

Gold Piece applications retail for **CHF 50** more than the Tooth Crystal price! These applications are included in your Professional Kit.

Gold Piece with Crystal application retail for **CHF 70** more than the Tooth Crystal application price! These are sold separately.

Home Kits retail for **CHF 20** each. Twelve per box.

Tooth Whitening Kits retail for **CHF 50** each.

When a salon purchases an: Extra Small Starter Kit (100 crystals and 4 gold pieces included)  
2 18K Gold Pieces with a crystal  
1 box of Home Kits  
1 box of 4 Tooth Whitening Kits

This is the salon's profit potential (initial price of CHF 20 per application of a Tooth Crystal):

Tooth Crystals:	100	x	30	=	CHF 3000
Gold:	4	x	50	=	CHF 200
Gold with Crystals:	2	x	70	=	CHF 140
Home Kits:	12	x	20	=	CHF 240
Tooth Whitening Kits:	4	x	50	=	CHF 200

Total earnings are **CHF 3780**. Cost is **CHF 820**.

**Profit CHF 2960!**

A Tooth Fairy Membership Card is given with every Professional Kit purchased. This Membership Card allows for easy re-ordering at tradeshows, head office and through our multiple distributors.

Tooth Fairy's Extra Small, Small, Medium or Large Kits have all been upgraded to include a free crown glue and qualification questionnaires for a wall certificate. The qualification questionnaire must be returned to head office whereupon successful completion a Wall Certificate will be issued.

**In less than one hour you can learn from a DVD! - No extra training costs!**  
**The bigger the Kit the bigger your profit potential!**

# ACCESSORIES

## Sterilizer



#0123  
Liquid 120ml



#0124  
Spray 100ml

## Advertising



Poster  
42cm x 30cm  
15" x 21"  
#0110  
Tooth Jewellery  
#0132  
Tooth Whitening



Point of Sale Leaflets  
(50)  
#0130  
Tooth Jewellery  
#0131  
Tooth Whitening



#0128  
Window or  
Mirror Suction Sticker



#0129  
Pin/Badge



#0125  
Display Teeth  
with 10 crystals

## T-Shirts



#0115 Black S  
#0116 Black M  
#0117 Black L  
#0118 Black XL



#0119 White S  
#0120 White M  
#0121 White L  
#0122 White XL

## Clients Contract/ Aftercare Instructions



#0112  
Client Contracts



#0113  
Aftercare Instructions

## Certificates



#0126  
Wall Certificate



#0111  
Gift Certificates  
(5 per pack)

Customer Hotline 0207 529 1489

# ORDER FORM

## Tooth Jewellery

- |                                       |   |
|---------------------------------------|---|
| ___ #0000 - Promotional Kit @ CHF 225 | ___ #0500 - 12 Home Kits @ CHF 120                |
| ___ #0001 - Extra Small Kit @ CHF 500 | ___ #0503 - Home Kit @ CHF 20                     |
| ___ #0002 - Small Kit @ CHF 600       | ___ #0005 - Crown Glue @ CHF 65                   |
| ___ #0003 - Medium Kit @ CHF 1440     | ___ #0501 - Counter Top Display Stand @ CHF 12    |
| ___ #0004 - Large Kit @ CHF 1920      | ___ #0502 - Plastic Hanging Display Strip @ CHF 6 |

*Tooth Fairy's Extra Small, Small, Medium or Large Kits have all been upgraded to include a free crown glue and qualification questionnaires for a wall certificate. The qualification questionnaire must be returned to head office whereupon successful completion a Wall Certificate will be issued.*

*If you would like to personalise your Professional Kit by choosing your own crystal colors – JUST ASK Tooth Fairy ensures customer satisfaction*

## Tooth Whitening

- |  |  |
|--|--|
| ___ #0600 - Tooth Whitening Kit @ CHF 50 | ___ #0603 - Whitening Tray Storage Box @ CHF 9 |
| ___ #0601 - Whitening Tube @ CHF 15      | ___ #0604 - 4 Tooth Whitening Kits @ CHF 100   |
| ___ #0602 - Whitening Tray (2) @ CHF 9   | ___ #0501 - Counter Top Display Stand @ CHF 12 |

## Professional Tooth Whitening

- \_\_\_ #0010 - Professional Tooth Whitening Kit @ CHF 1700
- \_\_\_ #0011 - Method 1 Tooth Whitening Kit @ CHF 20
- \_\_\_ #0012 - Method 2 Tooth Whitening Kit @ CHF 20
- \_\_\_ #0013 - LED Light, 20 Light Shields, 2 Safety Glasses @ CHF 1100
- \_\_\_ #0014 - Tooth Colour Shade Guide @ CHF 120
- \_\_\_ #0015 - LED Tooth Whitening Poster @ CHF 12
- \_\_\_ #0016 - LED Tooth Whitening Postcards @ CHF 15
- \_\_\_ #0117 - Bib Holders (2) @ CHF 10
- \_\_\_ #0018 - LED Protective Glasses @ CHF 12
- \_\_\_ #0126 - LED Tooth Whitening Qualification Certificate @ CHF 12

# ORDER FORM

## Pretty Pedi Socks

Display Box of 12 @ CHF 60

One Pair @ CHF 15

\_\_\_#0400 Black

\_\_\_#0402 Black

\_\_\_#0401 Pink

\_\_\_#0403 Pink

## Body Gems

\_\_\_#0800 One Kit @ CHF 11

\_\_\_#0801 12 Kits @ CHF 66

## Crystal Iron-on Fabric Transfers!

Pocket Size @ CHF 15

\_\_\_#0300 - Nailed It

\_\_\_#0301 - Beautify

\_\_\_#0302 - Tan These

\_\_\_#0303 - Snip It

T- Shirt Size @ CHF 25

\_\_\_#0304 - Beauty is my Business

\_\_\_#0305 - Beautify

\_\_\_#0306 - Cut to Perfection

\_\_\_#0307 - Snip It

\_\_\_#0308 - No Tan Lines Here

\_\_\_#0309 - Tan These

\_\_\_#0310 - Nailed It

\_\_\_#0338 - I Do Lashes

\_\_\_#0339 - Body, Mind and Soul

\_\_\_#0340 - Hair is My Business

Individual Letters @ CHF 7.50

\_\_\_ A (0311)

\_\_\_ J (0320)

\_\_\_ S (0329)

\_\_\_ B (0312)

\_\_\_ K (0321)

\_\_\_ T (0330)

\_\_\_ C (0313)

\_\_\_ L (0322)

\_\_\_ U (0331)

\_\_\_ D (0314)

\_\_\_ M (0323)

\_\_\_ V (0332)

\_\_\_ E (0315)

\_\_\_ N (0324)

\_\_\_ W (0333)

\_\_\_ F (0316)

\_\_\_ O (0325)

\_\_\_ X (0334)

\_\_\_ G (0317)

\_\_\_ P (0326)

\_\_\_ Y (0335)

\_\_\_ H (0318)

\_\_\_ Q (0327)

\_\_\_ Z (0336)

\_\_\_ I (0319)

\_\_\_ R (0328)

\_\_\_ ♥ (0337)

# ORDER FORM

Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_ Postal Code: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

Country: \_\_\_\_\_

**Please send me:**

Member No: \_\_\_\_\_

Code	Cost	Qty	Total
0010 - <b>NEW</b>	CHF 1700		
0011 - <b>NEW</b>	CHF 20		
0012 - <b>NEW</b>	CHF 20		
0013 - <b>NEW</b>	CHF 1100		
0014 - <b>NEW</b>	CHF 120		
0015 - <b>NEW</b>	CHF 12		
0016 - <b>NEW</b>	CHF 15		
0017 - <b>NEW</b>	CHF 10		
0018 - <b>NEW</b>	CHF 12		
0020	CHF 30		
0021	CHF 30		
0022	CHF 30		
0023	CHF 30		
0030	CHF 50		
0031	CHF 50		
0032	CHF 50		
0040	CHF 50		
0041	CHF 50		
0042	CHF 50		
0050	CHF 50		
0051	CHF 50		
0052	CHF 50		
0060	CHF 50		
0061	CHF 50		
0062	CHF 50		
0070	CHF 50		
0071	CHF 50		
0072	CHF 50		
0080	CHF 50		
0081	CHF 50		
0082	CHF 50		
0090	CHF 50		
0091	CHF 50		
0092	CHF 50		
0100	CHF 50		
0101	CHF 50		
0102	CHF 50		
0103	CHF 30		
0104	CHF 30		
0105	CHF 30		
0106	CHF 30		
0110	CHF 12		
0111	CHF 2.50		
0112	CHF 15		
0113	CHF 15		
0115	CHF 25		
0116	CHF 25		
0117	CHF 25		



# ORDER FORM

Please send me:

Member No:

Code	Cost	Qty	Total
0118	CHF 25		
0119	CHF 25		
0120	CHF 25		
0121	CHF 25		
0122	CHF 25		
0123	CHF 10		
0124	CHF 10		
0125	CHF 70		
0126 - <b>NEW</b>	CHF 12		
0128	CHF 12		
0129	CHF 5		
0130	CHF 15		
0131	CHF 15		
0132	CHF 12		
0150	CHF 0.65		
0151	CHF 0.65		
0152	CHF 0.65		
0153	CHF 0.65		
0154	CHF 0.65		
0155	CHF 0.65		
0156	CHF 0.65		
0157	CHF 0.65		
0158	CHF 0.65		
0160	CHF 0.65		
0161	CHF 0.65		
0170	CHF 7.50		
0171	CHF 55		
0172	CHF 165		
0173	CHF 15		
0174	CHF 55		
0175	CHF 5		
0176	CHF 10		
0177	CHF 5		
0178	CHF 3.50		
0179	CHF 40		
0180	CHF 75		
0181	CHF 110		
0182	CHF 40		
0183	CHF 15		
0201	CHF 20		
0202	CHF 20		
0601	CHF 15		
0602	CHF 9		
0603	CHF 9		
0900	CHF 0.65		
0901	CHF 0.65		
0902	CHF 15		

Shipping and Handling will be added to your total. Please call our office at **081 256 5060**, email us at **info@toothfairy.ch** or order on line at **www.toothfairy.ch** and a Tooth Fairy Representative will inform you of your final total for your order. Payment methods are Visa, Mastercard or a bank transfer payment.

Tooth Fairy is not responsible for the cost of shipping and handling. Refunds for Tooth Fairy merchandise must be returned within 30 days of purchase. A handling fee of 20% will be charged. Damaged, late or used stock will not be accepted.

# PRODUCTS

## Crystal Iron-on Fabric Transfers

Time to dazzle your uniforms and salon wear with Iron-on Crystal Fabric Transfers! These transfers can adhere permanently fixed once in place to any fabric in a matter of minutes by using a hot iron. These glittering beauties are produced with the finest Crystals from Swarovski. There are many letters and slogans to choose from - *Beautiful, Beauty is My Business, No Tan Lines Here, Tan These, Nailed It, I Do Lashes, Hair is My Business, Body, Mind and Soul, Snip It* and *Cut to Perfection*. They come in two sizes – pocket size and shirt front or back size. Or if you prefer to spell your own salon or staff name each letter can also be purchased separately. Single letters can be used across a shirt front or back or even down an arm sleeve! Retail values for slogans are **CHF 15-20** and single letters are **CHF 7.50** each.



## Pretty Pedi Socks

### Protects Pedicures!

Slip into Pretty Pedi Socks before painting your toe nails - there is no need for toe separators or waiting for your pedicure to dry before walking again! Pretty Pedi Socks can be worn at home or at a professional pedicure to protect your painted toes from smudging. You can even wear them with your favourite flip flops to keep your feet warm! They are made from a cotton blend and come in two colours – pink and black. These fabulous accessories are packed in a counter top display box of twelve. Retail Value **CHF 15**.



## Body Gems

Add a little sparkle to your day with our Body Gems made with Crystals from Swarovski! The Body Gems can be placed on your skin using our special skin glue. You can decorate your eyes, forehead, nose and cheeks or where you want to sparkle! You can easily remove them and reuse them over and over again! All the Body Crystals supplied in our package are from Swarovski. Each package contains our special skin glue and 15 white Swarovski Crystals. Retail value is **CHF 11**.



# TOOTH WHITENING

## Tooth Fairy Tooth Whitening Kit and Accessories

Tooth Whitening is the latest service you can offer your clients. Tooth Fairy's Tooth Whitening Kit enables your clients to whiten their teeth at home with a safe, gentle and effective system. The Kits are complete with everything one needs to safely whiten and brighten their smile. The client will perform this service in the comfort of their own home. Each Tooth Whitening Kit will retail to your client for **CHF 50**.



#0600 Tooth Whitening Kit  
#0604 4-Tooth Whitening Kits

- Safe, convenient and effective whitening gel system for at home use
- Whitening in tooth colouring can increase by ten shades
- Does not damage the enamel of the tooth
- 1 extra thermoforming tray in case of mistakes
- A storage box for the whitening trays which enables safe and clean storage
- Enough products to finish the whitening process over a two week period
- In-depth instructions and tips
- A shade guide comes enclosed to see the results of the whitening process



#0501 Counter Display Board  
Hangs 2 Tooth Whitening Kits

## Tooth Whitening Kit contains

- Instructions and Tips
- 3 Boil and Bite Trays (one in case you make a mistake)
- 3 Whitening Tubes (enough material to do a full two weeks of whitening if desired)
- Shade Guide
- Whitening Tray Storage Box

## Accessories

- #0600 - Tooth Whitening Kit
- #0601 - Whitening Tube 5ml
- #0602 - Whitening Tray (2)
- #0603 - Whitening Tray Storage Box
- #0604 - 4 Tooth Whitening Kits



**Tooth Fairy products retail in your salons  
with a 50% profit margin or higher!**

# PROFESSIONAL TOOTH WHITENING

**NEW! Fast and Effective!**

## LED Professional Tooth Whitening *and More!*

Tooth Whitening with a LED light was inspired within the beauty, hair and nail market due to a change in cosmetic laws. The law has changed into "one does not have to be a dentist to perform this treatment since it is now a cosmetic product". This change has inspired Tooth Fairy to expand their already existing Tooth Whitening products to include Tooth Whitening with a LED light. This Tooth Whitening system allows you to provide



#0010 Professional Tooth Whitening Starter Kit

a quick, easy and affordable treatment to your client! Many people have always dreamed about having their teeth whitened but found it was too expensive to have the treatment within a dental office. The treatment price for the client has been reduced within the salons making it more affordable for people to whiten their teeth. You will charge the client between **CHF 120-250** for one complete treatment.

The process of Tooth Whitening is simple. Tooth Whitening is similar to a skin facial except the treatment is a facial for the teeth. All teeth have pores just as skin does and over time the pores in one's teeth become clogged with stain. Stain is caused from red wine, smoking, coffee, tea and just day to day living which make teeth appear yellow in colour. Once a client has the whitening gel on their teeth, the gel instantly starts to remove the built up stain within the pores making the teeth whiter.

Tooth Whitening is an easy treatment to learn. Our instructions which are in your Tooth Whitening Starter Kit are explicit and easy to follow. Our pictures in our instructions help guide you through your Tooth Whitening training. In our Tooth Whitening Starter Set you are provided with a password allowing you to go onto our website to download after care, a client history form and a questionnaire for a certificate. Our downloads also include a before and after photo template, customer appreciation cards, pictures, logos and leaflets to help you market your Tooth Whitening treatment.

Tooth Fairy has produced two types of Tooth Whitening Methods which will enable you to provide the Tooth Whitening service to all your clients. Due to our dental professional knowledge we know every client is not the same therefore providing you with two methods in your initial Tooth Whitening Starter Set you will be able service all client's properly. We are the only company on the market which offers two Methods.

**Method 1** is chosen if the client's teeth are without extensive dental work within their smile zone. This method is performed by simply filling a bleaching tray with gel,



#0011 Method 1 Tooth Whitening Kit

# PROFESSIONAL TOOTH WHITENING

sliding it into your client's mouth, shining the LED light onto the client's smile zone and programming the LED light. You will program the LED light for 15 minutes repeating the procedure 2-3 times for one treatment. Method 1 will increase the whiteness of the client's teeth 3 to 7 tooth colour shades. A sample of our Tooth Colour Shade Guide is below.

**Method 2** is chosen if the smile zone has caps/crowns/dental porcelain or dental fillings, the client has a strong gag reflex, extremely yellow teeth or if the whitening tray does not fit properly. This method is performed by pulling the client's cheeks away with a cheek retractor, painting the gel directly onto the teeth and programming the LED light for 10 minutes repeating the procedure 2-3 times for one treatment. Method 2 increases the whiteness of the teeth 4 to 8 tooth colour shades. The LED light is shining directly onto the teeth when using Method 2 producing whiter results. Method 2 allows you to colour match already existing dental crowns/caps/dental porcelain or dental fillings that are whiter in colour than other teeth resulting in a beautiful same shaded smile. This treatment allows you more control over the change in tooth colour since you can decide where the gel must be placed. Some people have a tooth that is a different shade than the others and you place the gel only on this tooth when needed.



#0012 Method 2 Tooth Whitening Kit

We have two options of training available. The additional training charge at our Training Whitening Centre in Buchs SG is **CHF 150** for two people and at that time you will receive your Starter Set. We also provide trainings at your own salon for an additional **CHF 300** and will bring and assemble the Starter Set on your training day. If you would prefer to train yourself, which we believe you can do, an additional **CHF 35** will be added to your costs for delivery of your Starter Set.

\* Price for driving time of more than 1.5 hours to be discussed. The driving time is from our Studio in 9470 Buchs, SG.

## Professional Tooth Whitening Starter Kit contains

- 1 Professional LED light
- 2 LED Protective Glasses
- 20 Protective Shields for the LED light
- 1 A2 Poster
- 3 A4 Flyers
- 50 Postcards
- 2 Bib Holders
- 1 Tooth Color Shade Guide
- 20 Tooth Fairy Tooth Whitening Kits Method 1
- 5 Tooth Fairy Tooth Whitening Kits Method 2
- 1 Qualification Certificate
- Instructions

## Method 1 Tooth Whitening Kit Contains:

- 1 - 10ml Whitening Gel
- 1 - Cotton Swab
- 1 - Colour Chart
- 2 - Whitening Trays
- 1 - Bib
- 1 - Instruction

## Method 2 Tooth Whitening Kit Contains:

- 1 - 2ml Whitening Pen
- 1 - Bib
- 1 - Colour Chart
- 6 - Cotton Pieces
- 1 - Cotton Swab
- 1 - Instruction
- 1 - Cheek Retractor



#0014 Tooth Colour Shade Guide

'The Original Style Your Smile Company'

# TOOTH Fairy



Style  
your  
Smile

## TOP QUALITY TOOTH JEWELRY

*made with*

**18K Gold, White Gold  
and Swarovski Crystals**

No Drilling

No Holes • Painless • Temporary

Does Not Harm Tooth



**NEW!** *Fast and Effective*

## LED TOOTH WHITENING

## AND MORE!

### Contact Details:

#### Europe

Tooth Fairy GmbH  
Aeulistrasse 1  
9470 Buchs  
Switzerland  
Tel: 00 41 81 256 50 60

#### United Kingdom

0207 529 1489

#### France

013 975 35 68

#### North America

Tooth Fairy Corporation  
629 Hanley Crescent  
Windsor, Ontario Canada  
N9G1M5  
Tel: 1-888-346-6601

Email: [info@toothfairy.ch](mailto:info@toothfairy.ch)  
Website: [www.toothfairy.ch](http://www.toothfairy.ch)

